



# Campus Sustainability Month Tips

Campus Sustainability Month (CSM) is a great opportunity to celebrate your school's sustainability efforts, engage with new students, and inspire your campus community. This document gives some helpful tips to get started on planning events.

- **Event Planning Tips**

- Find an event host or speaker. This can be a local company or organization, a campus club, professor or guest speaker.
- Develop an event schedule and advertise on your campus.
  - Social media, Posters, Emails, Clubs
  - Use AASHE's CSM [Promotional Toolkit](#)

- **General Tips**

- Start planning early.
- Listen to your students, they know what students would be interested in.
- It doesn't have to be expensive. Many events can be free!
- Define sustainability in your context and anchor your initiative with a mission statement.
- Spread out the timing of events to reach a wider range of students (help them work around class schedules).
- Work with the administration- what do they want and how can you find allies?
- You don't have to come up with all the events on your own, showcase other campus or local events.
  - Ask clubs to do a sustainability themed event and have professors speak on their sustainability related projects. Maybe the library has a sustainability film.
  - Leverage partnerships between your university and outside organizations, like non-profits.

- **Some questions to consider**

- Would it make more sense to spread events out over the whole month, or concentrate them in a week?
- Considering the size of your team and the student body, what can you do in a month or week?
- What other organizations and clubs can participate and support CSM?

- **Event Ideas**

- Sustainability movie/ documentary screening or a month-long book club
- Hold a [DIY Fair](#)
- Student-led yoga or meditation and well-being sessions with staff
- Discussions lead by panels from the local community
- Information session on your campus's energy sources or a workshop on climate literacy
- Group hikes
- Tree Planting Ceremony or a sponsored community trash pick up
- Host a campus sustainability pledge challenge
- Photography contest